

PRESS RELEASE – For Immediate Release – 23 February 2016

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Eric Bailey, ‘switches on’ kids and corporates in time to kick-start the education and business year

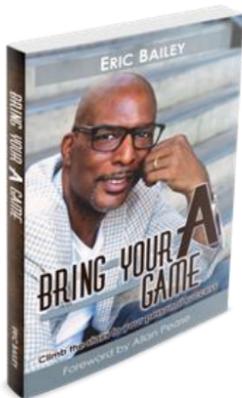
Eric Bailey, motivational and activational speaker, former professional athlete and NBL legend, was so hungry to help those in need that he wrote, published and released his new book, *Bring Your A Game*, within less than a month – just in time for the start of the school and business year. Through his vision and undertakings as a key note speaker, Eric found that his audiences were lacking the guidance needed to move forward and empower their own lives. He seized the opportunity and began to record the story of his life in a way that could be used as a guidebook to help empower teenagers who lacked self-esteem right through to corporates who were looking for success, leadership and achievements in their own careers.

Based in Brisbane, (Australia) the former NBL player with the Hobart Devils, Melbourne Tigers and Gold Coast Rollers is a regular keynote speaker in the education and corporate sector on a global level. Eric draws on his successful career and his adversity growing up as a young, desperate man in the ‘Hood’ whom with sheer determination and mindset, has gone on to achieve incredible success. His unique and personable way of sharing his life story and lessons learned has connected with over 3 million people worldwide to date and continues to grow at a rapid rate. Eric knows that through his new book, *Bring Your A Game*, he will be able to help completely transform lives and change individuals, helping them to achieve success despite the challenges they may face.

The book, *Bring Your A Game*, helps readers navigate the waters of abandonment and anticipation to success and achievement. Based on the former NBL’s professional life as an athlete, Eric shares raw and often bitterly revealing recollections of the discrimination, economic uncertainty, loss and abandonment that served as his initiation into the world. His new book is about overcoming adversity and navigating life's difficulties, in order to empower those feeling powerless in their own lives to go on to achieve their own personal success.

Eric Bailey says: *"Just because you have been abandoned or rejected by society, an organisation or a relationship, that is no reason why you should let those challenges abandon your own goals, dreams and aspirations, if you do, you are missing out on your abundance – if you believe in yourself, and want it bad enough, you have to go out and get it yourself."*

Ocean Reeve (Publisher) says: *"As Eric’s publisher I have never seen an author write and publish a book that is so amazing and inspirational (and in record time). Eric’s hunger for life has been captured in the messages within his book and I have no doubt that he will go on to help change all who read his book and comes across his path. The importance of his message was so profound that the Inhouse Publishing Team felt compelled to work tirelessly to bring Eric’s book to the market as quickly as possible."*



Book Details:

Publication Date: February 2016 – Available now

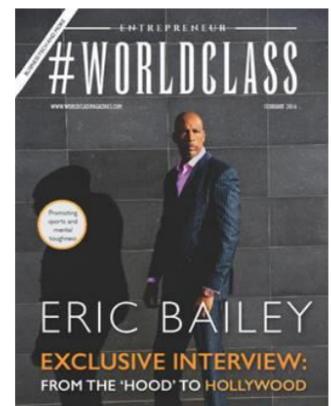
Title: **Bring Your A Game (Climb the Stairs to your personal success)**

Available: www.ericbaileyglobal.com, www.amazon.com or www.inhousebookstore.com.au

For every book sold, Eric will donate 10 percent of the proceeds to his charity Nourish the Children. For more information please visit <http://ericbaileyglobal.com/bring-your-a-game/>

About Eric Bailey:

As one of the world’s foremost speakers on motivation and vision, Eric Bailey draws on his successful careers in professional sport (NBL), executive management and sales. His life experiences have enriched his endeavours and given him a unique perspective that he shares with his audiences around the world. From a life that began with challenges in the ‘Hood’ (South Central Los Angeles), Eric has gone on to become the world’s number one *activational* speaker, delivering powerful and inspiring keynotes that speak to every group, age and gender.



Facts:

- Corporate Professional Speaker - CSP (Certified Speaking Professional) designation
- Spoken to more than 3 million worldwide
- Google Ranked No.1 Activational Speaker
- Voted as the No. 22 Motivational Speaker in the world
- Former NBL Basketball player
- Careers in sales and executive management
- Author - 'Bring Your A Game'
- Recent media coverage includes cover and feature in World Class magazine



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For more Information:

<http://ericbaileyglobal.com/>

Links: <https://youtu.be/Dvy4ElxubnA>

Online Press Kit: <http://ericbaileyglobal.com/online-press-kit/>

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